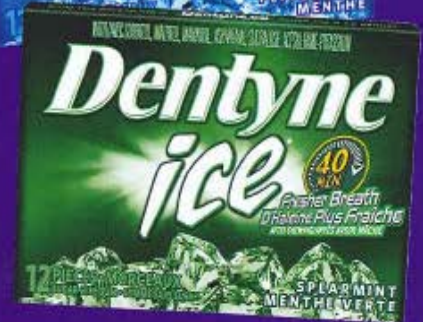
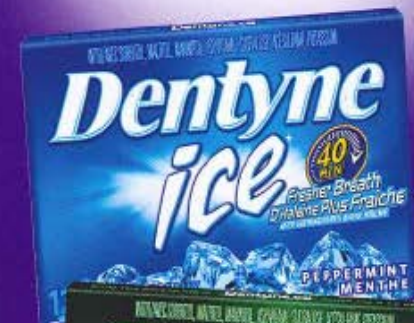


Let our bestsellers help build your business.

Trident GUM
Select
Multipack

Cadbury CHOCOLATE
Select
Multipack

Dentyne GUM
Select
Multipack



Introducing *Cadbury* **SELECT** Multipacks!

The turnkey solution that gives you the variety you need

- ✓ Focuses on top selling varieties to ensure maximum turn efficiency
 - **Cadbury Chocolate SELECT Multipack** – 96 count
 - Sku 61200 0104300
 - **Dentyne Gum SELECT Multipack** – 72 count
 - Sku 57700 0006000
 - **Trident Gum SELECT Multipack** – 72 count
 - Sku 57700 0006100
- ✓ Drives incremental sales and average cheque
- ✓ Capitalizes on a growing consumer snacking trend
- ✓ Delivers the variety consumers seek
- ✓ Designed to leverage effective merchandising solutions when placed at key location (close to cash register)
- ✓ Can be used as on-going “replenishment” sku for easy to manage operational requirements



Effective Merchandising

- ✓ Merchandising racks can be ordered directly through Mondelēz
- ✓ Simply fill the merchandising rack with the appropriate Cadbury Select product, attach the POS and you're ready to sell!
- ✓ Contact your Mondelēz Canada Foodservice representative:

Atlantic/Ontario/Central/West Region

1-877-247-9333 (x 3748097)

Quebec Region

514-956-4640

